

**Announcing** 

### **Summer 2023 Launch**



Ask the Audience

# How do you currently use GoCo (if at all)? Select all that apply.

- A. HR (onboarding & docs)
- B. Time Management
- C. Payroll
- D. Benefits
- E. I don't use GoCo (yet)
- F. I refer my clients to GoCo





### **Agenda**

- 1. Intro
- 2. Summer Launch
- 3. Q&A



**Meet the Presenters** 

## Intro



### **Meet the Speakers**



Michael Gugel
Co-founder &
Chief Product Officer



**Ashley Widener**Director of Marketing



### **#1 HR** platform for **SMBs**.



Modern, complete, and easy-to-use HR platform for you and your team.



# This Summer release helps fulfill our promise to you.



### Summer Launch 2023



**Ask the Audience** 

# How do you communicate shift schedules to your employees?

- A. Posted in a physical location
- B. Texted/Emailed
- C. Scheduling Software
- D. HRIS
- E. N/A



## Shift scheduling is time consuming and prone to manual error.

Employers spend an average of 2.4 hours a week preparing shift schedules.

68% of work schedules are handwritten.

Sources: Quickbooks



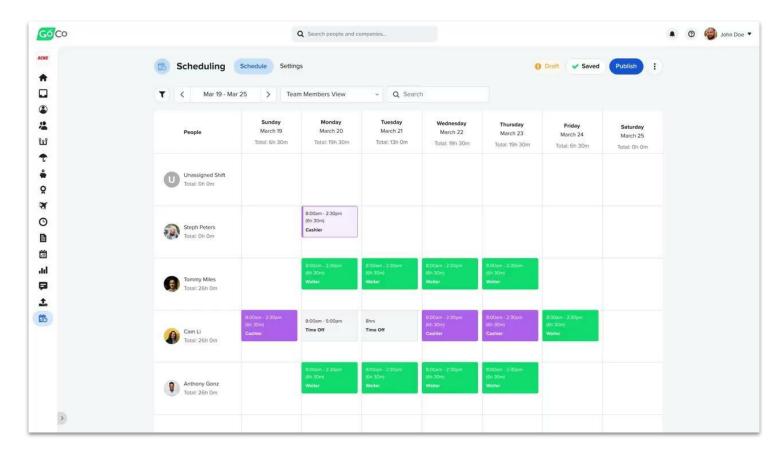
### With GoCo's new Scheduling feature:

- Helps eliminate errors when scheduling is connected to your employee database and time off
- Centralizes information for your employees
- Saves admins time creating and distributing schedules





### **Scheduling**





#### **GoCo's Time Off Before**

- You could only accrue Personal, Sick, and Vacation time.
- You could add other reasons to take time off (like Jury Duty), but it'd have to be in one of those buckets. Or simply not counted at all.
- Leave was a bit awkward to track. FMLA applies to all companies with 50 or more employees.



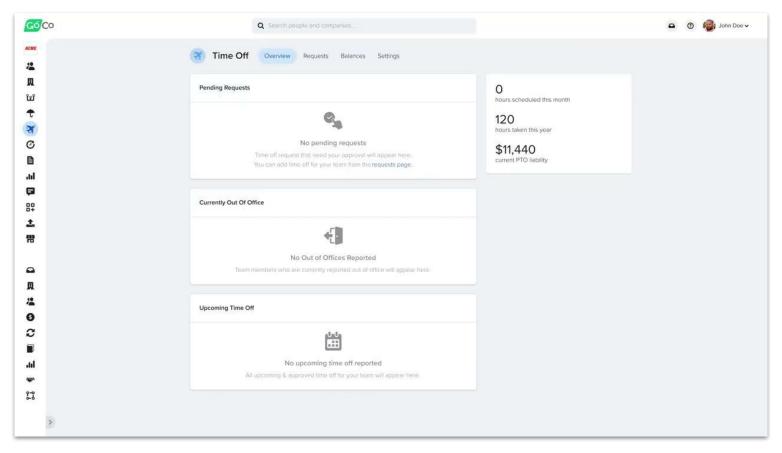
#### **GoCo's Time Off is better than ever:**

- There's a whole lot more Time Off Types to choose from now so you can craft policies that fit your company.
- Eliminate confusion with clear labels for <u>all</u> types of time off you offer
- Foster transparency with a clear place employees can find what time off is available and how much





#### **Time Off Enhancements**





**Ask the Audience** 

# What are you using to measure employee engagement?

- A. HRIS
- B. Point Solution (i.e. Officevibe)
- C. Google Forms
- D. Paper Forms
- E. Not measuring it



## **Employee Engagement impacts your bottom line.**

Companies with highly engaged employees are 21% more profitable and 17% more productive.

Only 20% of workers are actively engaged at work. <sup>2</sup>

Only 16% of businesses use technology to track the progress and engagement of their employees. <sup>2</sup>

Source: 1. <u>Forbes</u>, 2. <u>G2</u>



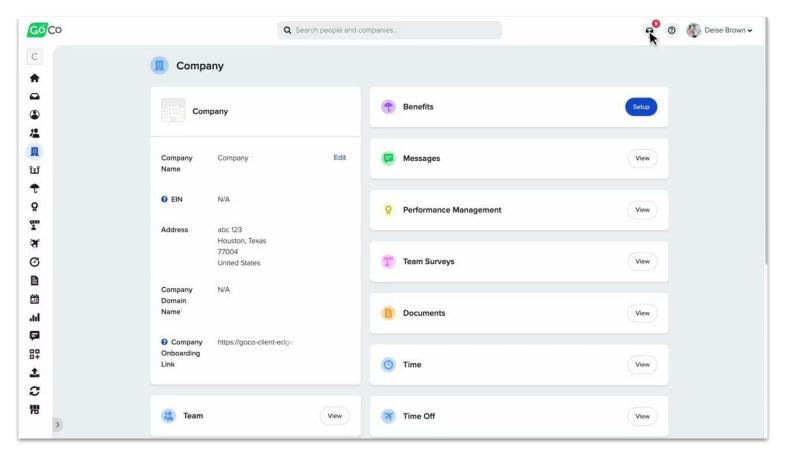
### Track engagement in GoCo with eNPS:

- Make it easier for your team actually give their feedback.
- Tracking sentiment regularly means identifying problems faster.
- We're always improving our software...more surveys coming soon!





### **Team Surveys**





## It's hard to keep remote or distributed teams informed.

74% of employees feel they are missing out on company information and news. 1

85% of employees said they're most motivated when management offers regular updates on company news.

Effective communication can increase a team's productivity by 20-25%.

Source: 1. <u>Trade Press Services</u>, 2. <u>McKinsey</u>



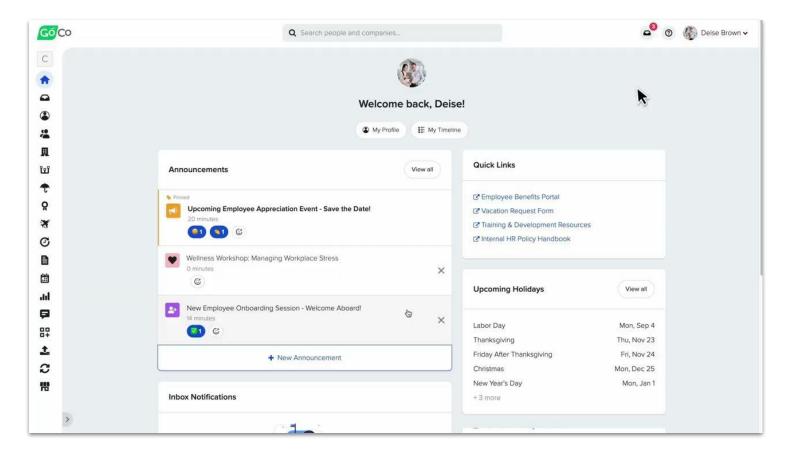
## Reach your employees faster with Announcements in GoCo:

- Increase visibility of important announcements
- Pin the most important things so they can't be ignored
- Pair with our Messages feature to reach your employees even faster via text





#### **Announcements**





**Ask the Audience** 

# Where do you house company resources like handbooks, policies, etc.?

- A. HRIS
- B. Company Intranet
- C. Google Drive
- D. Paper Files
- E. They have to ask for it



# When employees can't find answers, it costs time and money.

- HR spends 10-15 hours a week answering employee questions and requests.<sup>2</sup>
- 43% of employees would consider leaving a job if there wasn't an efficient or easy way to access the info they need. 3

Source: 2. Stratus HR, 3. HRD

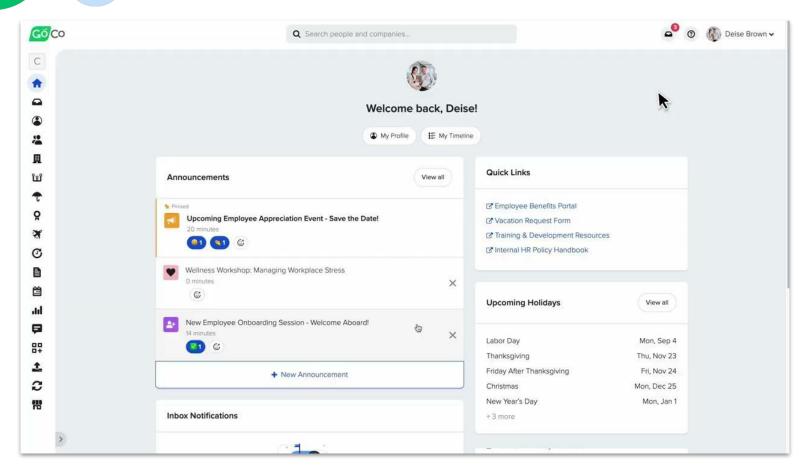


## **Bookmark important resources with Quick Links:**

- Add GoCo documents or links to other systems so your team has everything in one place.
- Quick Links can be customized to different team members!



## **Quick Links**





Ask the Audience

# Do you currently use AI to automate HR tasks and processes?

- A. Yes, ChatGPT is my best friend
- B. Yes, Al is built into my tech tools
- C. I tried it but it didn't stick
- D. No, it's too scary



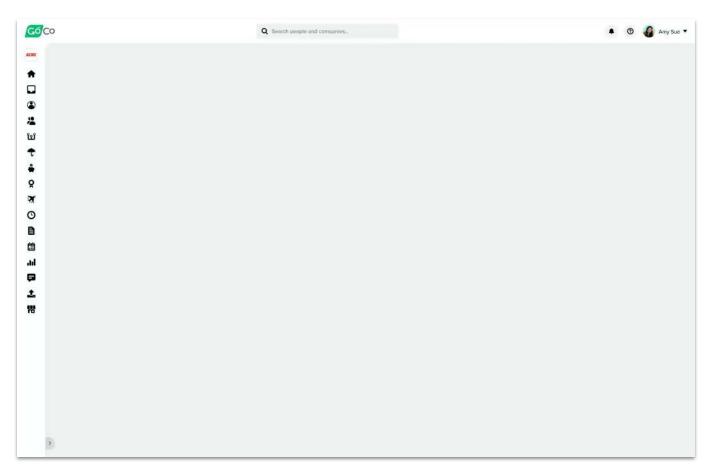
### Leverage AI to handle employee questions:

- Chatgpt for your HR policies and data
- Employees get faster answers
- HR has time to focus on important people initiatives





### **Al Knowledge Base**





# Easy access to employee resources saves time and helps prevent turnover.

36% of HR professionals say they don't have adequate technology.

57% of organizations stated that a system's inability to generate analytics was a top reason to seek new HR technology. <sup>2</sup>

Source: 1. Forbes, 2. peopleHum



### **Introducing Spaces!**

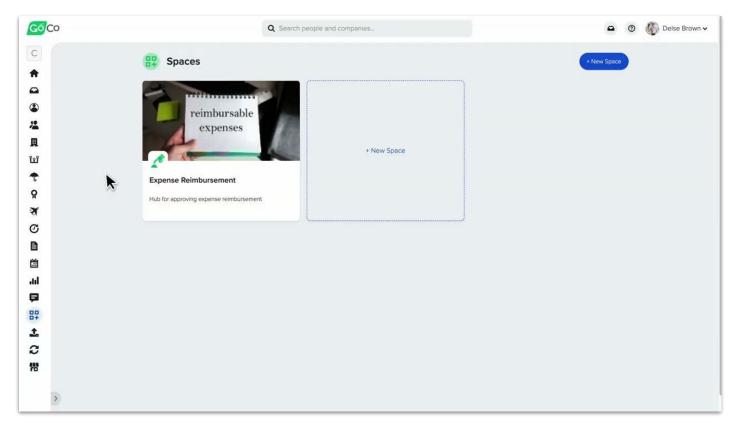
No-code, customizable workspace to manage processes more efficiently:

- Complete workflows faster
- Keep everyone aligned on proper process
- Track efficiency and identify areas of improvement with dashboards





#### **Customizable, no-code workspace**





Ask the Audience

## Which new feature are you most excited about from GoCo's summer release?



**Ask the Audience** 

# What's one thing you wish GoCo would build? (answer in the chat)



### Ready to Learn More?

### **Current Clients**

Contact your CSM to learn more!

help@goco.io

### New to GoCo?

Schedule a chat with a GoCo expert!

goco.io/demo



## Thank you! Questions?